



“Huge savings on powder thanks to OptiFlex”

says **Gary Jackson** from **Jackson’s Coatings Ltd.**



Gary Jackson is very enthusiastic when talking about the new OptiFlex manual powder coating from ITW Gema. “We have been working with the new equipment for seven months and are delighted about the performance it is showing!” says Gary. Especially the powder saving, which was astounding, compared to our

previous equipment.

Shortly after starting the trials with the OptiFlex, the coaters discovered that there was no waste powder to be found in the booth. Fearing a failure in the cyclone they checked the after filter as well, but found no waste powder there either. They soon realised that the OptiFlex had reduced their waste to levels the sprayers just could not believe.

However this is not the only benefit. “We are achieving significantly better finishes due to the perfect pre-set settings of the OptiFlex,” reports Gary Jackson, “and thanks to the logical layout of the control panel every coater is able to use the unit. The lightweight powder gun also enables a less tiresome coating process allowing the coaters to work with less stress and fatigue.”



The most important customer of Jackson’s Coatings is located right across the road, a manufacturer of customised electric board cabinets. Gary proudly shows the high coating quality of the complicated products which are covered with edges and hidden corners.

“As a young and growing company we have to be careful when spending our money but to buy the three new OptiFlex units has been the best investment we ever made. The huge powder saving, the easy handling and the negligible spare part costs helped us to decrease our expenses enormously,” says Gary.

The coaters love their new working tools so much, that they named each unit! One of them got the name “Maverick” from the pilot of the movie, Top Gun, starring Tom Cruise. Strangely enough, the OptiSelect powder gun had been named Top Gun during its initial project phase....

Jackson’s Coatings Ltd

Jackson’s Coatings Ltd is a specialist in powder coating and wet paint, with the benefit of an in house phosphate pre-treatment plant. Full online facilities for large batch work coupled with off-line areas for smaller quantities guarantee solutions to all of their customer demands.

This is all with the added benefit of a rapid turn round service complete with collection and delivery. Gary Jackson founded his company in 2004 and nowadays he can look back on more than 30 years experience in the coating business. He offers this experience to a wide range of customers.

“We understand the customer’s need for high quality and rapid turn round, and with our large capital investment in our plant and equipment, we can meet these needs accordingly,” says Gary proudly.

Jackson’s Coatings Ltd.

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OptiFlex wins iF Label

The new OptiFlex product range from ITW Gema AG was recognized for its ergonomic design and innovative form language with the award of the iF label.

Less marketing, more design – this was the request of the international jury of the iF Design Awards 2006. The experts recognized products with simple form language and easy operation that demonstrated a user-friendly path. The OptiFlex equipment line met these requirements on all points and so confirmed, that in the field of industrial products, it has the reliability and flexibility for powder coating into the 21st century.

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